



**United Trustees Association**  
**2023 UTA Quarterly Advertising Policies and Agreement to Advertise**

Term: Single issue (circle one) Spring Summer Fall Winter Year: \_\_\_\_\_  
 Four issues (one year) Year: \_\_\_\_\_, beginning with \_\_\_\_\_ issue

Ad Size	Dimensions	1x Rate	4x Rate
Full page: Outside Back Cover	7 ¼" x 7"	\$770	\$670/ea.
Inside Front Cover	7 ¼" x 9 ¼"	\$660	\$595/ea.
Inside Back Cover	7 ¼" x 9 ¼"	\$605	\$530/ea.
Other Inside	7 ¼" x 9 ¼"	\$550	\$485/ea.
1/2 page inside vertical	7 ¼" x 4 ½"	\$385	\$345/ea.
1/2 page inside horizontal	3 ½" x 9 ¼"	\$385	\$345/ea.

Editorial Calendar:

Issue	Adv. Reservations/Artwork Due	Publication Date
Spring Issue	February 18	March
Summer Issue	May 21	June
Fall Issue	August 21	September
Winter Issue	November 20	December

**Placing Your Ad:**

To place your ad, complete the information below on this page and return to:  
 Richard Meyers, UTA Executive Director • 100 Bayview Circle, Suite 100, Newport Beach, CA 92660  
 phone - (714) 716-4030 • [rmeyers@unitedtrustees.com](mailto:rmeyers@unitedtrustees.com)

**See contract provisions on next page which are incorporated herein.**

**Company Name** \_\_\_\_\_  
**Contact Name** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**Phone** (\_\_\_\_) \_\_\_\_\_ **Fax** (\_\_\_\_) \_\_\_\_\_

I agree to place an ad in the UTA Newsletter as specified above and to be billed at the rate set forth above, subject to the specifications noted on the following page.

**Method of Payment:**

Please check one:  Enclosed is Check # \_\_\_\_\_  Bill me as set forth on the next page.  
 Charge my Credit Card (MC Visa ) in the amount of \$\_\_\_\_\_ (We accept only MasterCard & Visa) Card No. \_\_\_\_\_ Expiration date: \_\_\_\_\_

\_\_\_\_\_  
 Print Cardholder's Name

\_\_\_\_\_  
 Signature