



United Trustees Association

2016 UTA Quarterly Advertising Policies and Agreement to Advertise

Term: Single issue (circle one) Spring Summer Fall Winter Year: _____
Four issues (one year) Year: _____, beginning with _____ issue

Size, Location and Cost (if available): Circle and indicate your first, second and third choices of location, size and rate below:

| Ad Size | Dimensions | 1x Rate | 4x Rate |
|-------------------------------|-----------------|---------|-----------|
| Full page: Outside Back Cover | 7 1/4" x 7" | \$770 | \$670/ea. |
| Inside Front Cover | 7 1/4" x 9 1/4" | \$660 | \$595/ea. |
| Inside Back Cover | 7 1/4" x 9 1/4" | \$605 | \$530/ea. |
| Other Inside | 7 1/4" x 9 1/4" | \$550 | \$485/ea. |
| 1/2 page inside vertical | 7 1/4" x 4 1/2" | \$385 | \$345/ea. |
| 1/2 page inside horizontal | 3 1/2" x 9 1/4" | \$385 | \$345/ea. |

Editorial Calendar:

| Issue | Adv. Reservations/Artwork Due | Publication Date |
|--------------|-------------------------------|------------------|
| Spring Issue | February 18 | March |
| Summer Issue | May 21 | June |
| Fall Issue | August 21 | September |
| Winter Issue | November 20 | December |

Placing Your Ad:

To place your ad, complete the information below on this page and return to:

Richard Meyers, UTA Executive Director • 2030 Main Street, Suite 1300, Irvine, CA 92614
phone - (949) 260-9020 • rmeyers@unitedtrustees.com

See contract provisions on next page which are incorporated herein.

Company Name _____

Contact Name _____

Address _____

Phone (____) _____ **Fax** (____) _____

I agree to place an ad in the UTA Newsletter as specified above and to be billed at the rate set forth above, subject to the specifications noted on the following page.

Method of Payment:

Please check one: Enclosed is Check # _____ Bill me as set forth on the next page.

Charge my Credit Card (MC Visa) in the amount of \$ _____ (We accept only MasterCard & Visa)

Card No. _____ Expiration date: _____

Print Cardholder's Name

Signature