



United Trustees Association

2014 UTA Quarterly Advertising Policies and Agreement to Advertise

Term: Single issue (circle one) Spring Summer Fall Winter Year: _____
Four issues (one year) Year: _____, beginning with _____ issue

Size, Location and Cost (if available): Circle and indicate your first, second and third choices of location, size and rate below:

Ad Size	Dimensions	1x Rate	4x Rate
Full page: Outside Back Cover	7 1/4" x 7"	\$770	\$670/ea.
Inside Front Cover	7 1/4" x 9 1/4"	\$660	\$595/ea.
Inside Back Cover	7 1/4" x 9 1/4"	\$605	\$530/ea.
Other Inside	7 1/4" x 9 1/4"	\$550	\$485/ea.
1/2 page inside vertical	7 1/4" x 4 1/2"	\$385	\$345/ea.
1/2 page inside horizontal	3 1/2" x 9 1/4"	\$385	\$345/ea.

Editorial Calendar:

Issue	Adv. Reservations/Artwork Due	Publication Date
Spring Issue	February 18	March
Summer Issue	May 21	June
Fall Issue	August 21	September
Winter Issue	November 20	December

Placing Your Ad:

To place your ad, complete the information below on this page and return to:

Richard Meyers, UTA Executive Director • 2030 Main Street, Suite 1300, Irvine, CA 92614
phone - (949) 260-9020 • rmeyers@unitedtrustees.com

See contract provisions on next page which are incorporated herein.

Company Name _____

Contact Name _____

Address _____

Phone (____) _____ **Fax** (____) _____

I agree to place an ad in the UTA Newsletter as specified above and to be billed at the rate set forth above, subject to the specifications noted on the following page.

Method of Payment:

Please check one: Enclosed is Check # _____ Bill me as set forth on the next page.

Charge my Credit Card (MC Visa) in the amount of \$ _____ (We accept only MasterCard & Visa)

Card No. _____ Expiration date: _____

Print Cardholder's Name

Signature